



## Social Media Acceptable Use Policy

Social Media may include (but is not limited to):

- Social networking sites (including Facebook, Twotter and Snapchat)
  - Photo and video sharing sites (including Instagram, YouTube and Flickr)
  - Personal blogs (including personal websites and podcasts)
  - Public discussions and collaborations (including comments posted to news stories, forums and wikis)
  - Any other form of mediated communication not covered under these guidelines
1. The unauthorized use of the RMHA logo on any social media site is prohibited.
  2. Comments or remarks of an inappropriate nature which are detrimental to a Team, the Association or an individual will not be tolerated and will be subject to disciplinary action.
  3. It should be recognized that social media and comments such as 'texting' are on the record and can be instantly published and available to the public and media. Everyone including Association and/or Team personnel, players, corporate partners and the media can review social media communications. You should conduct yourself in an appropriate and professional manner at all times
  4. Refrain from divulging confidential information of a personal or team related nature. Avoid revealing business or game strategy that could provide another team or individual a competitive advantage. Furthermore, do not discuss injury information about any player. Only divulge information that is considered public.
  5. If requested to participate in an online network, as a direct result of your affiliation with or participation in the RMHA, the RMHA recommends that you request approval from the Team or the Association.
  6. It is prohibited to divulge confidential information that may include, but is not limited to the following:
    - player injuries; trades or other player movement; game strategies; or any other matter of a sensitive nature to a member Team, the Association or an individual.
  7. It is prohibited to use photographs, video or comments promoting negative influences or criminal behavior, including but not limited to:
    1. drug use, alcohol abuse, public intoxication, hazing sexual exploitation, etc.
  8. respect copyright. If it's not yours, don't use it without asking permission and attributing the source.

Violation of any of these rules may result in disciplinary action including but not limited to suspension or expulsion from RMHA.

## EMAIL

When contacting any member of RMHA as a matter of a function of an RMHA team or RMHA sponsored event, the following must apply:

- Users are responsible for the contents of their messages and attachments, and the consequences of any such messages and attachments.
- Use of email to spread information that undermines or unduly criticizes the efforts of the RMHA Board its coaching staffs or members is strictly prohibited.
- Use of email to communicate information or promote discussions about any matter before the RMHA board is strictly prohibited.
- All team concerns sent via email should only be sent to the coach, liaison or manager.
- All Complaints, Harassment and Abuse or Discipline sent by email must only be brought to the attention of a member of the Board of Directors.
- Email must not be used for chain letters, junk mail, "spamming", solicitations either commercial or non-commercial, or any use of distribution lists that should be known to be unacceptable to any person affiliated with activities under the auspices of RMHA who has not given specific permission to use such a process.
- Email must not be used to send any messages or material that are unlawful, harassing, libelous, abusive, threatening, harmful, vulgar, obscene or otherwise objectionable material of any kind or nature or that encourages conduct that could constitute a criminal offense, give rise to civil liability or otherwise violate any applicable local, provincial, national or international law or regulation, or knowingly contain viruses, or any harmful or deleterious programming routine.
- Emails must not contain threats, undue criticisms, matters of confidentiality or personal information.
- Collecting and sharing of email addresses is prohibited.
- In all cases RMHA members right to Confidentiality must be observed.